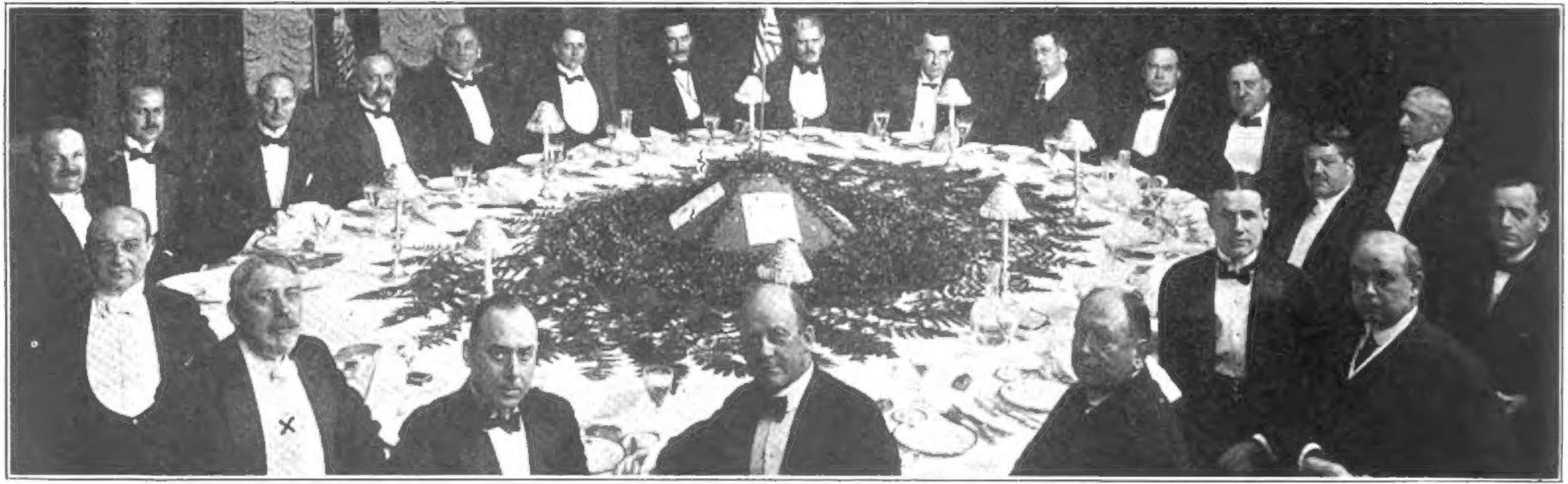
Mr. Mayer.

Mr. HENRY MAYER.



Guests at the dinner to Howard E. Coffin, Chairman, Committee on Industrial Preparedness of the Naval Consulting Board, by the Officers of the Associated Advertising Clubs of the World

Beginning at the X mark on photo, those from right to left in the picture are: William de Leftwich Dodge, mural decorator; Hy. Mayer, cartoonist; Frank V. Du Mond, mural decorator; W. S. Gifford, supervising director, Committee on Industrial Preparedness; Howard E. Coffin, chairman of the Committee; Herbert S. Houston, president, Associated Advertising Clubs of the World; Barney Link, representing the national poster interests; Grosvenor B. Clarkson, associated with Mr. Coffin in the Committee's work; Arthur I. Keller, illustrator; C. R. McCauley, cartoonist; James Montgomery Flagg, illustrator; Louis Fancher, poster artist; Edgar G. Criswell, executive manager, the National Periodical Association; Llewellyn Pratt; George Ethridge, of the Ethridge Advertising Company; O. J. Gude; John Clyde Oswald, editor, "The American Printer"; Kerwin H. Fulton, vice-president and general manager of the Van Beuren and New York Billposting Company; E. Allen Frost, John E. Shoemaker and Donald G. Ross, representing the poster men in the Associated Advertising Clubs, and George E. Buxton, Jr., Providence "Journal"

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